



Wooddale and Valley View Small Area Plan

Community Kickoff Meeting
June 18, 2014



Welcome!

Agenda

- Introductions
- Small Area Plan Background
- Wooddale and Valley View Overview
- What Do You Value?
- Small Area Planning Team Charter
- Timeline/Next Steps

Objectives:

- Share information about the process and timeline
- Gather input to help us understand how you view the area
- Encourage participation in the Planning Team and/or future meetings this fall!



Small Area Plans

If you don't know where you are going,
you'll end up someplace else.

-Yogi Berra



Benefits of Small Area Plans

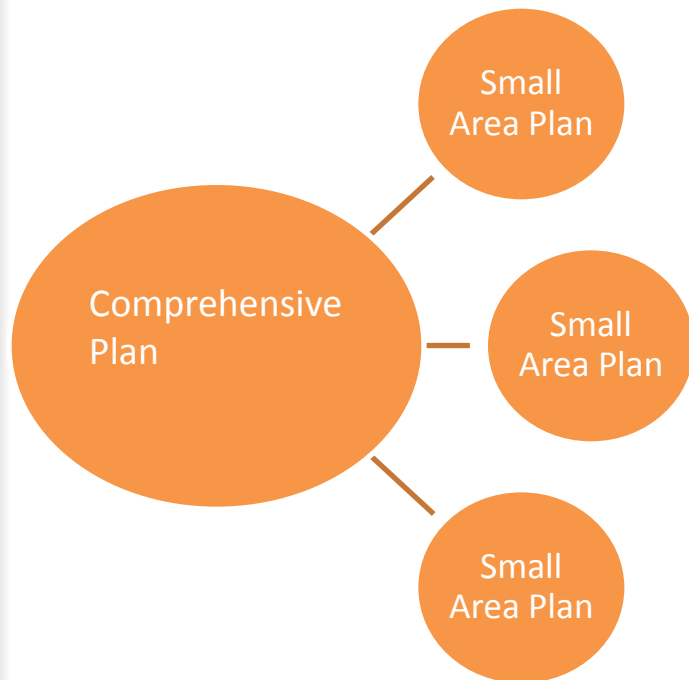
- Gain understanding of neighborhood issues/concerns
- Establish a future vision based on community input
- Establish a roadmap to achieve the community vision
- Establish land use regulations to guide future development
- Improve quality of life
- Compliment the City's Comprehensive Plan goals

What do we want our neighborhood to look like in 10-20 years?

What steps can we take now to work towards that vision?



Relationship to the Comprehensive Plan



Common Plan Topics:

- Vision, goals and objectives
- Neighborhood profile
- Land use and community design
- Housing
- Heritage preservation
- Transportation
- Water resource management
- Parks
- Energy and environment



Purpose of Small Area Plans

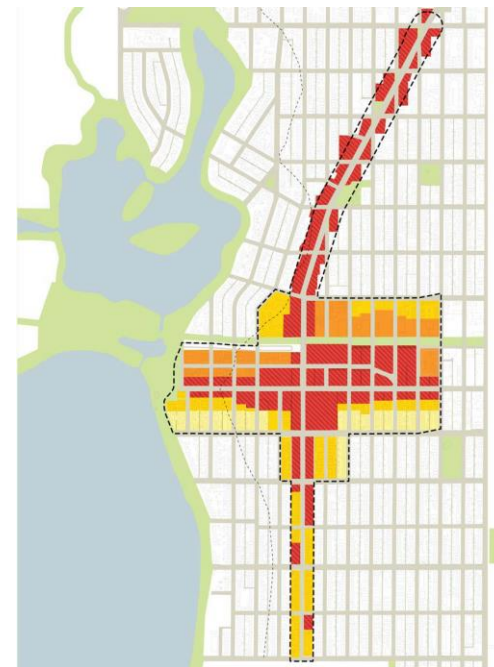
What Small Area Plans do not do...

- Guarantee when, where or what change will occur
- Force current businesses or residences to change or relocate
- Provide funding for new projects or amenities
- Mandate building design



Purpose of Small Area Plans

Small Area Plans serve as road map so that as change occurs or opportunities arise the appropriate land use tools are in place to guide redevelopment.





Small Area Plan Process

Start Up

Kick off meeting

Appoint planning
team

Hire consultant

Planning Process

Community
engagement

Synthesize data

Draft plan

Plan Approval

Planning
Commission review
and approval

City Council review
and approval

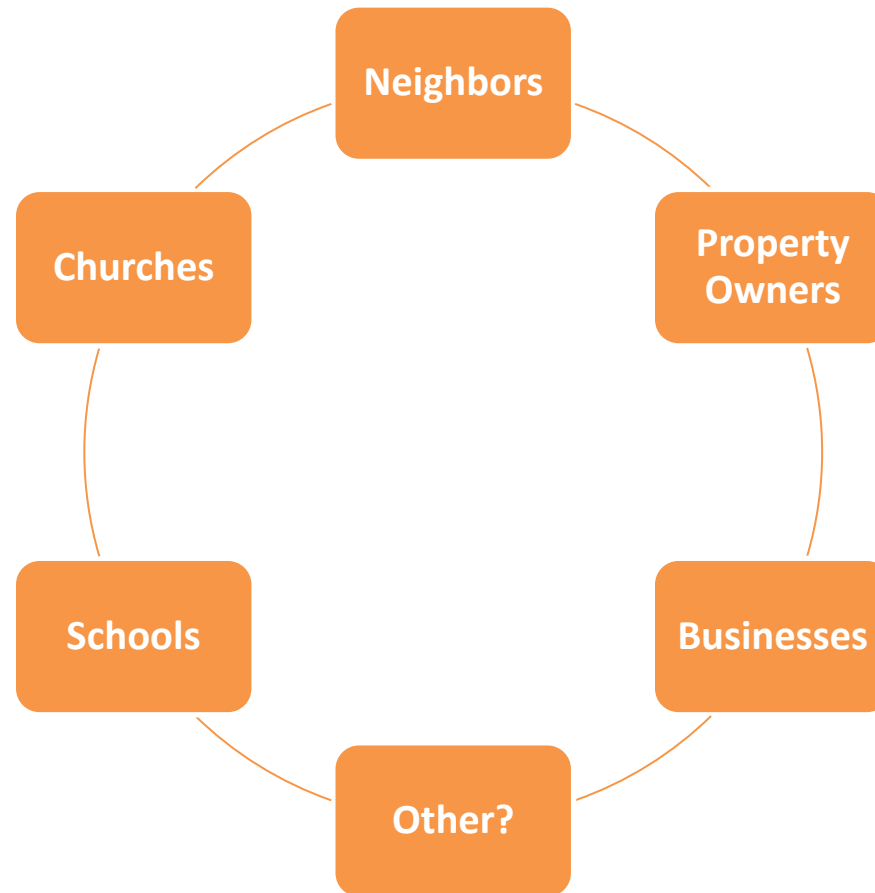


Small Area Plan Roles





Stakeholders





Wooddale Valley View Background

Someone's sitting in the shade today because
someone planted a tree a long time ago.
-Warren Buffet



WVV Map





WVV Overview

- Roughly 11 acres in size
- Land uses include a small retail shopping center, gas station, office/retail buildings, apartment buildings and townhomes.
- Intersected by two collector roadways, Wooddale Avenue and Valley View Road.
- Bounded by three acres of wetlands to the South and mostly single-family residential homes to North, West and East.



Why Now?

- No development project currently before City for consideration.
- Given age of buildings, redevelopment proposals are likely in the future.
- Opportunity to be proactive by developing a small area plan

Wooddale/Valley View is one of four areas cited in the current Comprehensive Plan for future study.



WVV Images





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LVV Images





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What Do You Value?

It's not hard to make decisions when
you know what your values are.

-Roy Disney



Discussion Questions

Break into groups of 4-6. Spend about 10 minutes brainstorming answers to each question. Record your answers on the flip chart.

Discussion Questions:

- ✓ What strengths and assets do we have? What do we love about the area that we want to keep?
- ✓ What do we want to add or change to make Wooddale/Valley View the ideal neighborhood commercial area for residents and businesses?
- ✓ What are our hopes for the small area planning process?

Debrief





Wooddale/Valley View Planning Team

Alone we can do so little;
together we can do so much
-Helen Keller



Planning Team Membership

- Working Group of the Planning Commission with two commission liaisons
- Seeking ~ 4 neighborhood representatives
- Seeking ~ 2 business representatives
- Staff liaison(s)
- Consultants

Apply on line at www.edinamn.gov by end of June 25. First meeting will be Wednesday, July 16.



Planning Team Responsibilities

- Advise on best methods to achieve public participation
- Champion project within area
- Assist with meeting coordination/facilitation
- Brainstorm solutions when conflict arises
- Present updates to Planning Commission
- Ensure project remains on schedule
- See Planning Team Charter for more details

Planning Team members should be committed to advocating for the process over individual preferences.



Timeline and Next Steps

Deadlines aren't bad. They help you organize your time. They help you set priorities. They make you get going when you might not feel like it.

-Harvey Mackay



Project Timeline

Kickoff Meeting	June
Identify Planning Team and Consultant	July
Develop Work Plan and Prepare for Engagement	Aug-Sept
Public Input Meetings	Oct
Develop and Review Draft Plan	Nov-Dec
Planning Commission Review	Jan
City Council Review	Jan



Next Steps

- Consider volunteering for the Planning Team!
- Sign up for CityExtra to receive notices and updates on the process at www.edinamn.gov
- Watch for meeting notices this fall.
- Help spread the word!

Project updates will be posted on the City's website at www.edinamn.gov.



Key Contacts

City Staff:

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